



**BOARD OF DIRECTORS MEETING AGENDA**

Thursday, June 11, 2026

City Hall

2 PM

**A. CALL TO ORDER**

**B. WELCOME**

**C. APPROVAL OF MINUTES**

*Approval of May 2026 minutes*

**D. FINANCIAL UPDATE**

*Kristin Edwards*

**E. TOURISM PRODUCT DEVELOPMENT DISCUSSION**

**F. VACANT OFFICER POSITIONS & FY27 ELECTION TIMELINE**

**G. EXECUTIVE DIRECTOR UPDATE**

*Kristin Edwards*

- a. Key priorities and progress since last meeting

**H. MARKETING UPDATE**

*Kristin Edwards*

- a. Marketing stats
- b. ITI Digital Video

**I. PARTNER UPDATES**

- a. Hotel Updates
- b. City of Johns Creek Updates
- c. Business Updates

**J. EXECUTIVE SESSION**

**K. ADJOURNMENT**

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