



BOARD OF DIRECTORS MEETING AGENDA

Thursday, June 11, 2026

Hyatt Place

2 PM

A. CALL TO ORDER

B. WELCOME

C. APPROVAL OF MINUTES

Approval of May 2026 minutes

D. FINANCIAL UPDATE

Kristin Edwards

E. TOURISM PRODUCT DEVELOPMENT DISCUSSION

F. VACANT OFFICER POSITIONS & FY27 ELECTION TIMELINE

G. EXECUTIVE DIRECTOR UPDATE

Kristin Edwards

- a. Key priorities and progress since last meeting

H. MARKETING UPDATE

Kristin Edwards

- a. Marketing stats
- b. ITI Digital Video

I. PARTNER UPDATES

- a. Hotel Updates
- b. City of Johns Creek Updates
- c. Business Updates

J. EXECUTIVE SESSION

K. ADJOURNMENT

JOHNS CREEK CONVENTION & VISITORS BUREAU
11695 Johns Creek Parkway • Suite 100 • Johns Creek, Georgia 30097