



BOARD OF DIRECTORS MEETING AGENDA

Thursday, April 16, 2026

Hampton Inn & Suites Johns Creek

12 PM

A. CALL TO ORDER

B. APPROVAL OF MINUTES

Approval of March 12, 2026 minutes

C. FINANCIAL UPDATE

Kristin Edwards

D. NEW BOARD MEMBER DISCUSSION & VOTE

- a. Interview recap
- b. Vote

E. EXECUTIVE DIRECTOR UPDATE

Kristin Edwards

- a. Key priorities and progress

F. MARKETING UPDATE

Kristin Edwards

- a. Marketing stats
- b. FIFA World Cup 2026
- c. America's 250th celebration
- d. Contracts
- e. Other upcoming marketing initiatives

G. PARTNER UPDATES

- a. Hotel Updates
- b. City of Johns Creek Updates

H. EXECUTIVE SESSION

I. ADJOURNMENT