



BOARD OF DIRECTORS MEETING AGENDA
Thursday, March 12, 2026
Hyatt Place Johns Creek
12 PM

A. CALL TO ORDER

B. APPROVAL OF MINUTES

Approval of February 12, 2026 minutes

C. FINANCIAL UPDATE

Kristin Edwards

D. BUDGET REVIEW & VOTE

E. NEW BOARD MEMBER APPOINTMENTS DISCUSSION

- a. Application and interview process
- b. Onboarding process

F. EXECUTIVE DIRECTOR UPDATE

Kristin Edwards

- a. Key priorities and progress since last meeting
- b. Open container cups request

G. MARKETING UPDATE

Kristin Edwards

- a. Marketing stats
- b. FIFA World Cup 2026
- c. America's 250th celebration
- d. Upcoming marketing campaigns

H. PARTNER UPDATES

- a. Hotel Updates
- b. City of Johns Creek Updates

I. EXECUTIVE SESSION

J. ADJOURNMENT

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