



BOARD OF DIRECTORS MEETING AGENDA

May 8, 2025

12:00 pm

Hyatt Place Johns Creek

- A. CALL TO ORDER**

- B. ENTERTAINMENT TOURISM ALLIANCE OF GEORGIA**
Lynda Smith, Founder
Larry DiBiase, Board Member

- C. APPROVAL OF MINUTES - April 10, 2025**
Ylan Sanders, Chair

- D. APPROVAL OF FISCAL YEAR 2024 FINANCIAL REVIEW BY MARSHALL JONES**
Ylan Sanders, Chair

- E. 2026 TOURISM PRODUCT DEVELOPMENT RECOMMENDATIONS**
Ylan Sanders, Chair

- F. UPDATE ON POTENTIAL BOARD MEMBERS**
Ylan Sanders, Chair

- G. FINANCIAL UPDATE**
Kathryn Laity, Executive Director

- H. EXECUTIVE DIRECTOR UPDATE**
Kathryn Laity, Executive Director

- I. UPDATES**
 - a) Hotels
 - b) City of Johns Creek
 - c) Other

- J. ADJOURNMENT**